



STEVEN M LEWIS

DESIGNER / ILLUSTRATOR

📍 125 Mission St.
McCall, ID 83638

🌐 smldesignsyoud.com

☎ 208-471-6430

✉ smldesignsyoud@gmail.com

RELEVANT EXPERIENCE

VAPE KASTLE

May 2021 - Present
REF: Jose Quintero
(775) 340-5832

CYCLE LEARNING CENTER

2013 - 2016
REF: Gabe Finkelstein
(208) 426-7433

BOISE STATE UNIVERSITY

February 2015 - May 2015
REF: Jodie Thiel
jodiethiel@boisestate.edu

IDAHO MOUNTAIN TOURING

April 2017 - 2020
REF: Chris Honnold
(208) 336-3854

BRANCHED ROOTS

Fall 2019 - Summer 2021
REF: Brandon Reidar
(208) 914 - 3021

FREELANCE DESIGNER

Designing everything from Company Brands, including logos, website layouts, website input and UX/UI designs for both web and applications. Designed print materials and banners. Provided photography when needed for company projects.

PROMOTIONAL DESIGNER

Designing relevant print materials and signage relevant to Boise's Cycling culture as well as adhering to Boise State's branding standards.

INTERNSHIP

As an assistant to Boise State University's creative director I was involved with preliminary compositions for newsletters and other print designs.

FREELANCE DESIGN

Worked to redesign company logo with a new and contemporary feel and provide a usable vector for printing and embroidery. Designed outdoor sports themed graphics to be used for IMT's up and coming clothing line of trucker hats and t-shirts.

SENIOR DESIGNER

Responsibilities included creative oversee of branding website and print design of all company projects. Clientele included Valley Idaho. Fancy Freeze, Boise Juice Company and more.

EDUCATION

BFA GRAPHIC DESIGN

Boise State University
2011 - 2016

EXPERTISE

Adobe Photoshop	●●●●●●●●●●
Adobe Illustrator	●●●●●●●●●●
Adobe Indesign	●●●●●●●●
Adobe Reader	●●●●●●
Wordpress	●●●●●●●●
Webflow	●●●●●●
Canva	●●●●●●●●
Microsoft Word	●●●●●●●●
Powerpoint	●●●●●●●●
Grid & Layout	●●●●●●●●
Branding	●●●●●●●●●●
Illustration	●●●●●●●●●●
Typography	●●●●●●●●
Videography	●●●●●●●
Photography	●●●●●●●●
Research	●●●●●●●●
Writing	●●●●●●●●●●
Customer Service	●●●●●●●●●●

MORE EXPERIENCE



US NAVY
VETERAN
2007 - 2011



FREELANCE
DESIGN
2011 - Present

AWARDS

ADOBE CREATIVE JAM 2017
1st Place Motion Design



HOBBIES & INTERESTS

